

Neighborhood Experiences and Visual Communication Studies: Revealing community through multiple dimensions

Youngbok Hong

Supporting IUPUI's Near Eastside Legacy Initiative, eight Herron graduate students in the Collaborative Action Research in Design Course (V510) developed a community based research project focused on understanding the interrelated, complex problems that exist within neighborhoods from the residents' point of view. The goal is to reframe community problems and develop actionable solutions for the community. Students applied participatory design methods and developed a series of engagement tools that enabled people to reveal their needs from multiple dimensions.